

THE VEEP

Next Door

VICE-PRESIDENTIAL HOPEFUL SARAH PALIN IS CAUSING A FASHION FRENZY AMONG WOMEN WHO WANT TO STEAL HER STYLE



THE GLASSES
The demand for Kazuo Kawasaki frames (starting at \$175) has been "overwhelming" and "mostly from the middle states," according to the line's manufacturer.

THE CLOTHES
She favors separates rather than monochromatic suits; she is reportedly an Escada fan.

THE SHOES
She likes affordable lines such as Franco Sarto and Naughty Monkey.



Move over, Charlize. There's a new

trendsetter in town, and she's causing a run on rimless

glasses, peep-toe pumps and requests for sexy secretary-like updos across the country. Sarah Palin's accessible style is moving product in a way not seen since, well, a certain black-and-white dress sold out earlier this year. But don't call her a Beltway Carrie Bradshaw: Palin would rather "play down her looks," says her hair-stylist, "because she wants people to hear what she has to say."



FRANCO SARTO
Chili peep-toe pumps, \$78; shoes.com

Her *Changing* Styles



1988



1992



MID-'90s



2007



2008

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